



spellingbee

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68th Annual Dallas Regional Spelling Bee Returns in March 2026

The Dallas Sports Commission is proud to continue its partnership with WFAA-TV in celebrating the 68th anniversary of the Dallas Regional Spelling Bee. Last year, more than 100,000 students representing over 800 schools from 35 counties across North and East Texas took part in this prestigious event, all vying for the chance to represent our region at the Scripps National Spelling Bee.

The 68th Annual Dallas Regional Spelling Bee, featuring outstanding spellers who have advanced from their respective county competitions, is scheduled for March 7, 2026. The top three finalists will each receive an all-expenses-paid trip to the Washington, D.C. area, courtesy of Southwest Airlines, where they will have the honor of competing in the 100th Scripps National Spelling Bee.

67th Annual Dallas Regional Spelling Bee Another Success

The Dallas Sports Commission proudly hosted the 67th Annual Dallas Regional Spelling Bee at the WFAA studios in downtown Dallas on March 8, drawing distinguished contestants from across North Texas. Twenty-seven students from 20 counties—ranging from third to eighth grade—took part, having already triumphed in school, district, and county competitions against a pool of approximately 114,000 participants from 854 schools.

After six intense rounds, Faizan Zaki, a seventh grader from Rice Middle School in Plano, claimed the championship by correctly spelling the word “Nephthytis.” First runner-up Avishka Dudala, a seventh grader at Rogers Middle School in Prosper, and second runner-up Shreyansh Zadoo, an eighth grader at Van Alstyne Junior High School, also advanced to the 2025 Scripps National Spelling Bee. Each finalist, accompanied by a guardian, received an all-expense-paid trip to Washington D.C., courtesy of the Dallas Sports Commission and partners such as Southwest Airlines.



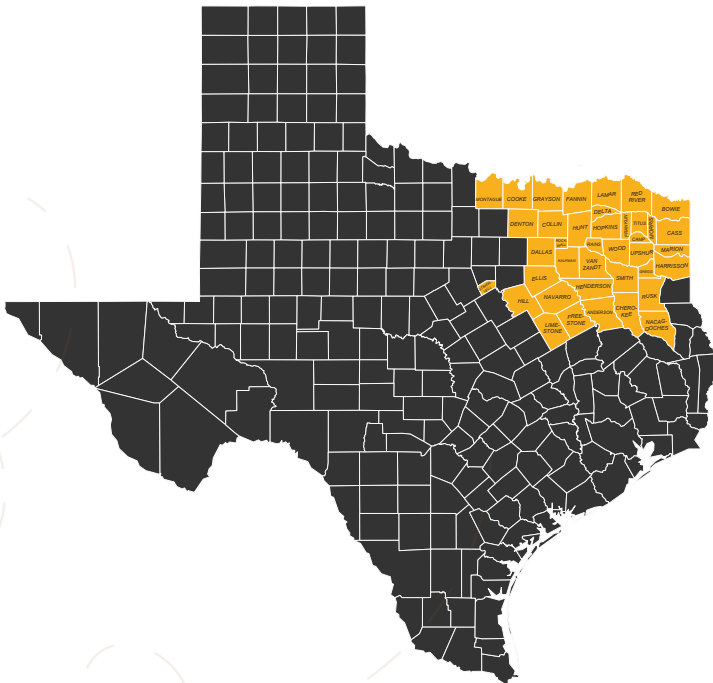
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68TH ANNUAL DALLAS REGIONAL SPELLING BEE KEY FACTS

Date: March 7, 2026

- Broadcast Date: May, 2026
- Location: WFAA Studio
- The Dallas Regional Spelling Bee is open to all public, private, charter, and home school students within the 35-county Dallas-area region. The final competition will include winners of local competitions held in each participating county.
- Approximately 800+ schools are anticipated to participate in this year's Dallas Regional Spelling Bee, approximately 400+ of those schools located in Dallas County, 170+ in Collin County, and 70+ in Denton County.
- The Dallas Regional Spelling Bee top 3 Finalists receive all-expenses paid trips to the Washington, D.C. area to participate in the Scripps National Spelling Bee in 2026
- Event Producers: Dallas Sports Commission, WFAA-TV

COUNTIES



Anderson	Hill
Bowie	Hopkins
Camp	Hunt
Cass	Kaufman
Cherokee	Lamar
Collin	Limestone
Cooke	Marion
Dallas	Morris
Delta	Navarro
Denton	Rains
Ellis	Red River
Fannin	Rockwall
Franklin	Smith
Freestone	Titus
Grayson	Upshur
Gregg	Van Zandt
Harrison	Wood
Henderson	



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PARTNER WITH US TO SUPPORT EDUCATIONAL EXCELLENCE

We want you to join the Dallas Sports Commission, Southwest Airlines and WFAA-TV in supporting one of America's most recognized educational competitions, the Spelling Bee. Your support of the 68th Annual Dallas Regional Spelling Bee will demonstrate your organization's commitment to local education and the communities that have fostered all of our brilliant contestants.

If you have not witnessed the astronomical rise in popularity of what has become a pop culture phenomenon, you've certainly missed out. The Scripps National Spelling Bee is a mainstay on the Scripps of networks each summer, with people tuning in at record numbers to watch these spelling champions from all across the country display an incredible skill that few of us can even comprehend. National winners are treated as true champions and paraded through the mainstream media on shows such as Good Morning America, The Today Show, and other huge media platforms. Through your partnership, you will be joining forces with the Dallas Sports Commission, Southwest Airlines, WFAA-TV, and others to provide a championship experience for the participants and their families, along with an opportunity for three of the top students in the region to represent our area at this prestigious national competition.



DallasSpellingBee.com



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TITLE SPONSORSHIP PACKAGE

The following sponsorship packages are available for the 68th Dallas Regional Spelling Bee. Any of the packages can be modified or adjusted to fit a sponsor's specific needs.

- Naming rights and sponsor logo/branding incorporated into event name and logo (design and placement within event logo mutually agreed upon) Golden Chick example seen in document.
- First right of refusal for title sponsorship of subsequent years
- Category exclusivity
- Designee of title sponsor to present trophy to Spelling Bee champion
- Two (2) :30-second television spots to air during broadcast of Spelling Bee
- Sponsor logo and branding elements included on the stage and venue
- Sponsor logo on the number card worn by each contestant
- Sponsor logo on judge's table (sized to fit table)
- Sponsor logo on moderator podium (sized to fit podium)
- Sponsor logo included in digital name banner identifying each contestant
- Sponsor logo and live mention at the top and/or end of television broadcast
- Sponsor recognition during "thank you" credits in broadcast
- Sponsor has the opportunity to provide a digital offer to all school coordinators than can be scheduled Spelling Bee messaging / correspondence (to be approved by DSC)
- Logo/link on event website (dallasspellingbee.com)
- Inclusion in all PR, marketing, and advertising collateral associated with the event
- Inclusion on Dallas Sports Commission website, newsletters (database includes approximately 40,000+ recipients), and social media platforms

*If for any reason the Dallas Sports Commission is unable to provide one or more the specified benefits outlined in the above sponsorship package, the Dallas Sports Commission will substitute comparable sponsorship elements.

*For more information, please contact Hannah Cameron at hannah@dallassports.org



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OFFICIAL SPONSORSHIP PACKAGE

- Sponsor logo and branding elements included on stage and venue
- Sponsor logo on judge's table (sized to fit table)
- Sponsor logo on moderator podium (sized to fit podium)
- Sponsor logo and live mention at the top and/or end of television broadcast
- Sponsor recognition during "thank you" credits in broadcast
- Logo/link on event website (dallasspellingbee.com)
- Inclusion in all PR, marketing, and advertising collateral associated with the event
- Inclusion on Dallas Sports Commission website, newsletters (database includes a proximately 40,000 recipients), and social media platforms
- Sponsor has the opportunity to provide a digital offer to all school coordinators that can be scheduled
- Spelling Bee messaging / correspondence (to be approved by DSC)
- Sponsor gift and/or collateral in contestant welcome bags (up to 35 bags distributed)

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SUPPORT SPONSOR

- Sponsor logo and live mention at the top and/or end of television broadcast
- Sponsor recognition during “thank you” credits in broadcast
- Logo/link on event website (dallasspellingbee.com)
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Your partnership in the 68th Annual Dallas Regional Spelling Bee will help make the event a huge success and an experience the students and their families will never forget. If you are interested in joining our team, please contact us and we will help tailor the perfect sponsorship package for your company.



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